

2018 - I



TIME FORCE
ultimate concept watches

SAILING
Series 5020



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SAILING II
Series 5019



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**CELEBRATION CHRONO
GENT AND LADY**
Series 5016



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**CELEBRATION
GENT AND LADY**
Series 5015



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Series 5018



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Series 5012



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Series 5017



54

PICTOGRAM TABLE



Gents size
Tamaño Hombre



Ladies size
Tamaño Mujer



Stainless steel
Acero Inoxidable



Stainless steel with Ion Plating (PVD) treatment
Acero PVD



10 ATM water resistant
Resistencia al agua 10ATM



Mineral crystal
Cristal Mineral



k1 Sapphire coated crystal
Cristal con tratamiento de zafiro



Japan precision quartz movement
Movimiento cuarzo Japonés de pre-



Carbon fiber case
Caja en fibra de carbon



General Meridian Time
Hora Mundial



Nacar dial finish
Esfera con acabado de nácar



Chronograph (Time measurement)
Cronógrafo



Date indication
Calendario



Tachymeter
Taquímetro



Unidirectional revolving bezel
Bisel giratorio



Steel band
Pulso en acero macizo



Silicone strap
Pulso de silicona



Luminescent hands and/or indices
Manecilla o índices luminiscentes



Screw-down crown
Corona de seguridad enroscable



Screw-down back
Fondo enroscable



Swarovski stones
Piedras de Swarovski



SAILING Series 5020

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TF/A5020MR-01
Ø 46 MM



TF/A5020M-02
Ø 46 MM



S

TF/A5020M-03
Ø 46 MM



S
IP

TF/A5020MN-01
Ø 46 MM



S
IP

TF/A5020MR-02
Ø 46 MM



SAILING II Series 5019

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TIME FORCE
ultimate concept watches

SAILING II 5019 LINE



TF/A5019MRN-01
Ø 48 MM



TF/A5019MNB-03
Ø 48 MM



TF/A5019MRB-03
Ø 48 MM



TF/A5019MAN-01
Ø 48 MM



CELEBRATION CHRONO Series 5016

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TF/A5016MRB-03
Ø 46 MM



TF/A5016M-01
Ø 46 MM



TF/A5016MN-04
Ø 46 MM



TF/A5016MR-01
Ø 46 MM



TF/A5016MAR-06
Ø 46 MM



TF/A5016MAR-02
Ø 46 MM



TF/A5016LRB-03
Ø 38 MM



TF/A5016L-01
Ø 38 MM



TF/A5016LN-04
Ø 38 MM



TF/A5016LR-01
Ø 38 MM



TF/A5016LAR-06
Ø 38 MM



TF/A5016LAR-02
Ø 38 MM





CELEBRATION Series 5015

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TF/A5015MR-01
Ø 46 MM



TF/A5015MAR-06
Ø 46 MM



TF/A5015MAR-02
Ø 46 MM



S

TF/A5015MAB-03
Ø 46 MM



S

TF/A5015M-01
Ø 46 MM



S
IP

TF/A5015MN-04
Ø 46 MM



TF/A5015LR-01
Ø 38 MM



TF/A5015LAR-06
Ø 38 MM



TF/A5015LAR-02
Ø 38 MM



S

TF/A5015LAB-03
Ø 38 MM



S

TF/A5015L-01
Ø 38 MM



S
IP

TF/A5015LN-04
Ø 38 MM





TRAVELER GMT Series 5018

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TF/A5018MRN-01
Ø 46 MM



TF/A5018MAN-02
Ø 46 MM



TF/A5018MAR-10
Ø 46 MM



TF/A5018MRB-03
Ø 44 MM



TF/A5018MN-01
Ø 44 MM



TF/A5018M-07
Ø 44 MM



GMT
WR-1000
987
TIME FORCE

12 13 14 15 16 17 18 19 20 21 22 23 24

NEW YORK DENVER ANCHORAGE
MEXICO
CARACAS
NEW YORK
PARIS
LONDON
AZORES
RIO
S. GEORGIA
CAIRO
MOSCOW
DUBAI
KARACHI
DACCAR
BANGKOK
BEIJING
TOKYO
NUUMEA

5 05



TIME MASTER Series 5012





S

TF/A5012M-01
Ø 47 MM



S
IP

TF/A5012MN-01
Ø 41 MM



S
IP

TF/A5012MR-01
Ø 47 MM



S

TF/A5012MN-04
Ø 47 MM



S
IP

TF/A5012MN-11
Ø 41 MM



S
IP

TF/A5012MR-02
Ø 47 MM





OUTDOOR Series 5010

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S

TF/A5010M-01
Ø 46 MM



S

TF/A5010M-10
Ø 46 MM



S
IP

TF/A5010MR-01
Ø 46 MM



TF/A5010MN-04
Ø 46 MM



TF/A5010MN-07
Ø 46 MM



TF/A5010MR-06
Ø 46 MM





POWER Series 5000





TF/A5000M-A/R-01-S-01
Ø 46 MM



TF/A5000M-A/N-01-S-01
Ø 46 MM



TF/A5000M-A/R-06-S-06
Ø 46 MM



S

TF/A5000M-03
Ø 46 MM



S

TF/A5000M-A/A-01-S-01
Ø 46 MM



S
IP

TF/A5000M-A/R-02-S-02
Ø 46 MM



S
IP

TF/A5000MR-03
Ø 46 MM





OSCAR CÓRDOBA
Edición Limitada y Numerada

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Special box
with tool and
additional strap

Estuche especial con
herramienta y correa
de cambio.



TF/A5013MN-11
Ø 45 MM



TF/A5013MN-05
Ø 45 MM



TF/A5013MN-02
Ø 45 MM



STATUS Series 5014

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S

TF/A5014M-01
Ø 45 MM



S

TF/A5014M-02
Ø 45 MM



S
IP

TF/A5014MR-01
Ø 45 MM



TF/A5014MR-02
Ø 45 MM



TF/A5014MR-03
Ø 45 MM



TF/A5014MR-06
Ø 45 MM



TF/A5014LR-13
Ø 38 MM



TF/A5014LR-06
Ø 38 MM



TF/A5014LR-04
Ø 38 MM



TF/A5014LR-03
Ø 38 MM



S

TF/A5014L-01
Ø 38 MM



S

TF/A5014L-02
Ø 38 MM



S
IP

TF/A5014LR-01
Ø 38 MM



S
IP

TF/A5014LR-02
Ø 38 MM





LADY ELEGANCE Series 7001





TIME FORCE
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LADY ELEGANCE 7001 LINE



TF/A7001LRS-06M
Ø 39 MM



TF/A7001LRS-02M
Ø 39 MM



TF/A7001LGS-08M
Ø 39 MM



TF/A7001LGS-02M
Ø 39 MM



S

TF/A7001LARS-02M
Ø 39 MM



S

TF/A7001LS-09M
Ø 39 MM



S
IP

TF/A7001LNAS-01M
Ø 39 MM





ROYAL LADY *Series 7002*

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TF/A7002LRS-01
Ø 40 MM



TF/A7002LARS-02
Ø 40 MM



TF/A7002LRS-03
Ø 40 MM



TF/A7002LRS-06
Ø 40 MM



TF/A7002LRS-02
Ø 40 MM





RALLY Series 5003





TIME FORCE
ultimate concept watches

RALLY 5003 LINE



TF/A5003M-A/R-02-S-02
Ø 48 MM



TF/A5003M-A/N-01-S-11
Ø 48 MM



TF/A5003M-A/R-01-S-01
Ø 48 MM



TF/A5003M-A/R-06-S-06
Ø 48 MM



TF/A5003M-A/N-01-S-04
Ø 48 MM



TF/A5003M-A/A-01-S-01
Ø 48 MM



TIME FORCE



12 1 2 3 4 5 6 7 8 9 10 11

25 20 15 10 5

30 40 50 60

15 10 5

20 30 40 50

10 20 30 40 50

15 20 25 30 35 40 45 50 55 60

45

15

30



MEGAFORCE Serie 5017

-  Person icon
-  10ATM icon
-  MIN SC icon
-  JAPAN Q QUARTZ icon
-  CF icon
-  Watch icon
-  Shield icon
-  SIL icon



TF/A5017M-10
Ø 47 MM



TF/A5017MNR-06
Ø 47 MM



TF/A5017MNR-01
Ø 47 MM



TF/A5017MN-04
Ø 47 MM



TF/A5017MN-02
Ø 47 MM



TF/A5017MR-02
Ø 47 MM



TF/A5017MNB-03
Ø 47 MM



DISPLAY



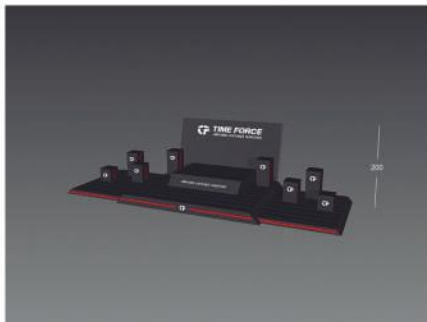
WINDOW BIG

W 42 - 80 X D 30 X H 50 CM
Each Display have a capacity of 48 watches, 40 Metal C-Rings and 8 Watch Stands.



MEDIUM BIG

W 42 - 80 X D 30 X H 40 CM
Each Display have a capacity of 48 watches, 40 Metal C-Rings and 8 Watch Stands.

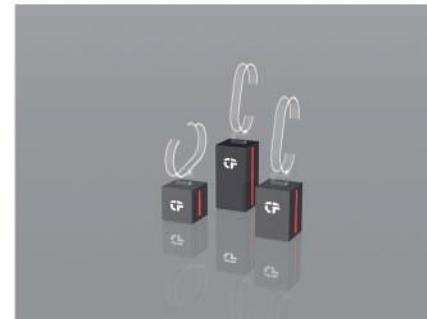


COUNTER

W 42 - 80 X D 30 X H 20 CM
Each Display have a capacity of 48 watches, 40 Metal C-Rings and 8 Watch Stands.



TRAY



WATCH STAND

Set of 3 pcs



OFFICIAL AGENT PLATE

HISTORY

TIME FORCE was founded in 1991 by Swiss visionary **Christian Frommherz** in a northern village next to the Rhine known as Wallbach. Historically, **TIME FORCE** has always been notoriously highlighted due to their innovative high-quality designs that portray a pioneering spirit and authentic essence. With a bold and elegant sport-themed emphasis, the brand is worldwide committed to provide our die-hard fans and brand lovers, the ultimate timepiece experience with the latest concepts and unique designs.

Christian Frommherz envisioned a truly unique and modern watch with a seductive value – and such passionate ambition required a group of creative specialists with a clear and solid concept. It is then that international watch designers from all over the world, united by the same relentless spirit and ambition, brought forth the first collection. Amidst a wide range of products with exclusive designs, concept and distinctive brand signature characteristics, **TIME FORCE** is brought to life.

The creative efforts blossomed and started to position the brand. In 2006, the brand experienced an important evolution when it passed down to Spanish influence. Spain, a market worldly renowned for its fashion and elegance in several industries, now became the new homeland in the history of **TIME FORCE**. Ever since, the brand has worked under the slogan "**Ultimate Concept Watches**". During seven prosperous years, the brand grew ever larger and expanded to new territories all over the globe – adding to their conquest over fifty countries. To such extent did the brand prosper, that it became represented by imposing figures such as **Rafael Nadal, Pau Gasol, Elsa Pataky, Cristiano Ronaldo, Gerard Piqué** and **Alberto Contador**.

Between 1999 and 2012, thousands of kilometres to the west, across the vast Atlantic Ocean, **TIME FORCE** conquered new markets in South America – a territory which propelled the brand to new heights due to its worthy of mention success. As always, remaining loyal to its core identity, the brand became represented by grand individuals such as **Manolo Cardona, Manuela Vasquez** and in 2015, famous goalkeeper **Oscar Córdoba**.

Fast-forward, the year is 2014, the brand has successfully managed to position itself amongst one of the greatest leaders within their price range and concept. However, during the same year, **TIME FORCE** felt the urge to return to its cherished origins. The talented Spaniards re-shook hands with the Swiss and commissioned the American corporation **Time Products Corp**, to take full responsibility and commitment of the brand. Under a new leadership with over 35 years of experience, **TIME FORCE** is embraced under very professional and qualified hands. The Swiss family **Trusendi**, took upon the mission to preserve and improve the identity of the brand, as well as to encourage the growth and worldwide expansion so that all who are in love with time, may be dazzled by our creation and come to understand just how precious and wonderful time truly is.

TIME FORCE es fundada en 1991 por el visionario Suizo **Christian Frommherz** en el pequeño pueblo de Wallbach, que limita con el río Rin. La marca destaca por sus innovadores diseños de alta calidad que retratan un espíritu pionero e innovador. Con un atrevido y elegante énfasis en el deporte, la marca está comprometida en todo el mundo para proporcionar a nuestros fanáticos y amantes de la marca, la mejor experiencia de relojes con los últimos conceptos y únicos diseños.

Christian Frommherz imaginó un reloj único y moderno con un valor muy seductor - y tal apasionada ambición requería un grupo de especialistas creativos con un concepto sólido y claro. Fue entonces cuando diseñadores internacionales de relojes de todo el mundo, unidos por el mismo espíritu implacable y ambición, dieron a luz a la primera colección. En medio de una amplia gama de productos con diseños exclusivos, concepto y características distintivas de la marca, **TIME FORCE** cobra vida.

Los esfuerzos creativos florecieron y comenzaron a posicionar la marca. En el 2006, la marca experimentó una importante evolución cuando pasó a la influencia española. España, un mercado reconocido mundialmente por su moda y elegancia en varias industrias, se convierte en la nueva patria en la historia de **TIME FORCE**. Desde entonces, la marca ha estado representada por el eslogan "**Ultimate Concept Watches**". Durante siete prósperos años, la marca crece cada vez más y se expande a nuevos territorios por todo el mundo; aumentando su presencia en más de cincuenta países. Tanto así, que la marca se convierte en imagen de imponentes figuras como **Rafael Nadal, Pau Gasol, Elsa Pataky, Cristiano Ronaldo, Gerard Piqué** y **Alberto Contador**.


Entre 1999 y 2012, a miles de kilómetros al oeste, a través del vasto Océano Atlántico, **TIME FORCE** conquistó nuevos mercados en Sudamérica; un territorio que impulsó la marca a nuevas alturas debido a su éxito. Siempre fiel a su identidad central, la marca fue representada por grandes figuras como **Manolo Cardona, Manuela Vásquez** y en 2015, el famoso portero **Oscar Córdoba**.

Avanzando en el tiempo, año 2014, la marca ha conseguido posicionarse entre uno de los más grandes líderes dentro de su gama de precios y concepto. Sin embargo, durante el mismo año, **TIME FORCE** siente la necesidad de volver a sus anhelados orígenes. Los talentosos españoles vuelven a estrechar mano con los suizos y comisionan a la corporación americana **Time Products Corp** para asumir la plena responsabilidad y compromiso de la marca. Bajo una nueva dirección con más de 35 años de experiencia, **TIME FORCE** se encuentra entre manos muy calificadas y profesionales. La familia suiza **Trusendi**, asume con responsabilidad la misión de preservar y mejorar la identidad de la marca, así como fomentar el crecimiento y la expansión mundial para que todos aquellos que estén enamorados con el tiempo, puedan quedar deslumbrados por nuestra creación y logren comprender cuán precioso y realmente maravilloso es el tiempo.

SOCIAL MEDIA



 @TimeForceWatch

 @TimeForceWatches

 @TimeForce_Watch

MARKETING ADVERTISING

TIME FORCE
ultimate concept watches

TIME FORCE Ocean 9111

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